

# Media Kit



**Across Australia bike ride by 15 year old Jack Sinclair**

## The Ride

At 6 am on Thursday September 11, 2008 **Jack Sinclair** will set off from Perth, Western Australia to begin a **4,500 km ride across Australia** to Surfers Paradise.

The ride will take 30 days - finishing under the Surfers Paradise sign at the end of Cavill Mall, Surfers Paradise on **Friday October 10, 2008 at midday**.

## The Motivation

The motivation for the ride is simply to have some fun and help to raise awareness and funds for Big Brothers Big Sisters of Australia.

Jack originally conceived the idea of cycling across Australia after watching the Ewan McGregor documentary “Long Way Round” – a motorbike trip McGregor completed with his friend Charley Boorman.

## Ride Ambassador – Robbie McEwen

Australian cycling legend Robbie McEwen, winner of 9 stages of the Tour De France, is the official Ride Ambassador.

## The Charity

### Big Brothers Big Sisters of Australia

Big Brothers Big Sisters was established in Australia in the late 1970's to provide vulnerable young people, in need of additional support and friendship, with a caring mentor and positive role model. Their programs are based on the simplicity and power of friendship.

# About Jack

## Jack Sinclair

Jack is a 15 year old Grade 10 student at Elanora High School on the Gold Coast.

A keen Scout and Air Cadet, Jack enjoys a huge range of outdoor activities including:

Bush walking,  
Abseiling,  
Rock climbing,  
Water skiing.

- **Patrol Leader** with Palm Beach Scouts
- Member of the **Air Force Cadets**
- Youngest competitor at the 2006 **Noosa Triathlon** (Jack does the race each year in a team with his dad and 16 yo sister Laura)
- Plays AFL with his local club (Palm Beach AFL)
- Opening batsman for the Palm Beach Under 16 cricket team

Jack was awarded the Australian Scouting Medallion – the highest award that a Scout can be awarded – in May 2008.

Jack volunteers at a camp for disabled children during his September school holidays.

## Ride Itinerary – Perth to Paradise

Date – Day	From	To	Distance (km)
<b>Thursday</b> Sep 11, 2008 – Day 1	Marine Parade, Cottesloe, Perth	Meckering	144.2
Sep 12, 2008 – Day 2	Meckering	Walgoolan	162.1
Sep 13, 2008 – Day 3	Walgoolan	Yellowdine	106.4
Sep 14, 2008 – Day 4	Yellowdine	Kalgoorlie	194.1
Sep 15, 2008 – Day 5	Kalgoorlie	Norseman	186.6
Sep 16, 2008 – Day 6	Norseman	Balladonia	214.7
Sep 17, 2008 – Day 7	Balladonia	Caiguna	161.0
Sep 18, 2008 – Day 8	Caiguna	Madura	175.8
Sep 19, 2008 – Day 9	Madura	Eucla	175.8
Sep 20, 2008 – Day 10	Eucla	Nullarbor Nat Park	203.9
Sep 21, 2008 – Day 11	Nullarbor Nat Park	Nundroo	140.0
Sep 22, 2008 – Day 12	Nundroo	Ceduna	154.4
Sep 23, 2008 – Day 13	Ceduna	Minnipa	173.0
Sep 24, 2008 – Day 14	Minnipa	Kimba	139.3
Sep 25, 2008 – Day 15	Kimba	Port Augusta	155.2
Sep 26, 2008 – Day 16	Port Augusta	Oodla	155.5
Sep 27, 2008 – Day 17	Oodla	Olary	141.9
Sep 28, 2008 – Day 18	Olary	Broken Hill	117.5
Sep 29, 2008 – Day 19	Broken Hill	Little Topar	111.6
Sep 30, 2008 – Day 20	Little Topar	Wilcannia	104.5
Oct 1, 2008 – Day 21	Wilcannia	Noona	112.5
Oct 2, 2008 – Day 22	Noona	Cobar	129.5
Oct 3, 2008 – Day 23	Cobar	Nyngan	132.1
Oct 4, 2008 – Day 24	Nyngan	Gilgandra	163.8
Oct 5, 2008 – Day 25	Gilgandra	Gunnedah	201.0
Oct 6, 2008 – Day 26	Gunnedah	Uralla	165.2
Oct 7, 2008 – Day 27	Uralla	Ebor	100.9
Oct 8, 2008 – Day 28	Ebor	Grafton	117.1
Oct 9, 2008 – Day 29	Grafton	Kyogle	132.3
<b>Friday</b> Oct 10, 2008 – Day 30	Kyogle	Surfers Paradise	122.6
		<b>Total</b>	<b>4,494.5</b>

## **MEDIA INFORMATION**

For immediate release

### **15 Year Old To Ride Across Australia For Big Brothers (And Sisters)**

Starting September 11, 2008 Gold Coast boy Jack Sinclair (15 yo) will be setting out from Perth, WA to ride the holy grail of Australian endurance cycling - 4,500 kms across Australia to Surfers Paradise in just 30 days.

Jack is doing the ride with his Dad (Brendon) for a bit of fun and to raise money for the charity Big Brothers Big Sisters of Australia (they provide vulnerable young people, in need of additional support and friendship, with a caring mentor and positive role model).

Jack, who is currently training 6 days a week in readiness, says he was inspired to do the ride after watching Scottish actor Ewan McGregor's documentary detailing a "Long Way Round" motorcycle trip from London to New York.

"My dad (Brendon) does lots of cycling and I said to him it would be great to do what Ewan did, but across Australia," said Jack.

Brendon's not so convinced.

"It's all a terrible mistake – I thought he meant ride across Australia on motorbikes and I thought I had a couple of years before he got his license," said Jack's father Brendon.

"I'm 41 and just want to sit on the couch and eat pies.....but he won't let me!" said Brendon.

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### **\$2,000 Raised On First Day**

In 2007 15 year old Jack won \$250 for being the winner of a Youth Citizen of the Year Award on the Gold Coast. He donated the money to his dad who was doing a charity bike ride from Sydney to Surfers to help homeless youth.

He's already smashed that fundraising with almost \$2,000 on the first day alone via a web site he set up with his 13 year old brother Harry.

Cycling legend Robbie McEwen is the official Ride Ambassador and a huge supporter.

“I’ve been extremely impressed by his preparation, his dedication and his commitment to supporting those who need a helping hand. For a young man of just 15 years of age to undertake this huge journey with the discipline and commitment he is showing is inspiring,” said Mr. McEwen.

#### **Full background to the ride:**

[www.perthtoparadise.com.au/how-to-create-a-brighter-future](http://www.perthtoparadise.com.au/how-to-create-a-brighter-future)

[www.perthtoparadise.com.au](http://www.perthtoparadise.com.au)

#### **ENDS**

***Media Inquiries to:***

***Brendon Sinclair, Ph: 07 5598 4898, Mobile: 0404 0307 65***

**[www.perthtoparadise.com.au](http://www.perthtoparadise.com.au)**

## Contact Details

Brendon Sinclair – Mobile: 0404 0307 65

PO Box 952  
Palm Beach QLD 4221

**Ph:** (07) 5535 1967 (w)

**Ph:** (07) 5535 6292 (h)

**Email:** [admin@perthtoparadise.com.au](mailto:admin@perthtoparadise.com.au)  
[www.perthtoparadise.com.au](http://www.perthtoparadise.com.au)

## Big Brothers Big Sisters of Australia

David White  
Executive Director

Ph: 03 9489 4511