

MEDIA INFORMATION

For immediate release: 21 February 2008

Across Australia Trek Gets A Trek

15 year old Gold Coast boy Jack Sinclair, who is training to tackle the 4,500 km ride across Australia from Perth to Surfers Paradise in September, received a huge boost today with the donation of a state-of-the-art bike to replace his 14 year old “rust bucket”.

“Jack’s been bringing his 14 year old bike in for years getting repairs done (mostly we brush off the rust!). I heard about his ride and thought the least we could do was make sure he has one of the best road bikes available to do this incredible ride – a brand new all carbon Trek Madone,” said Roger Campbell of Palm Beach Supercycles of Palm Beach, Queensland.

The Trek Madone, valued at \$3,500, will be handed over to Jack at Miami Beach tomorrow (in front of Piccolo the café on the corner of Hythe St and Marine Parade) at 10 am for a test ride along the boardwalk.

“My dream bike has always been a Trek Madone and I can’t believe that I have one now – it just shows how kind people are here on the Gold Coast and the support I’ve been receiving has been amazing,” said Jack.

The Trek Madone has been fully fitted to Jack’s exact measurements by Mr. Campbell, the former Head Bike Mechanic for the Australian Triathlon team.

“Having the bike perfectly fitted and kitted out just right, along with the Trek’s full carbon frame will make riding these enormous distances just that little bit easier,” said Mr. Campbell.

“I’m kind of sad to see my old trusty bike go, but really excited to be getting a new carbon bike,” said Jack.

ENDS

Media Inquiries to:

Brendon Sinclair, Ph: 07 5598 4898, Mobile: 0404 0307 65

www.perthtoparadise.com.au