

MEDIA INFORMATION

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15 Year Old To Ride Across Australia For Big Brothers (And Sisters)

Starting September 11, 2008 Gold Coast boy Jack Sinclair (15 yo) will be setting out from Perth, WA to ride the holy grail of Australian endurance cycling - 4,500 kms across Australia to Surfers Paradise in just 30 days.

Jack is doing the ride with his Dad (Brendon) for a bit of fun and to raise money for the charity Big Brothers Big Sisters of Australia (they provide vulnerable young people, in need of additional support and friendship, with a caring mentor and positive role model).

Jack, who is currently training 6 days a week in readiness, says he was inspired to do the ride after watching Scottish actor Ewan McGregor's documentary detailing a "Long Way Round" motorcycle trip from London to New York.

"My dad (Brendon) does lots of cycling and I said to him it would be great to do what Ewan did, but across Australia," said Jack.

Brendon's not so convinced.

"It's all a terrible mistake – I thought he meant ride across Australia on motorbikes and I thought I had a couple of years before he got his license," said Jack's father Brendon.

"I'm 41 and just want to sit on the couch and eat pies.....but he won't let me!" said Brendon.

\$2,000 Raised On First Day

In 2007 15 year old Jack won \$250 for being the winner of a Youth Citizen of the Year Award on the Gold Coast. He donated the money to his dad who was doing a charity bike ride from Sydney to Surfers to help homeless youth.

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He's already smashed that fundraising with almost \$2,000 on the first day alone via a web site he set up with his 13 year old brother Harry.

Cycling legend Robbie McEwen is the official Ride Ambassador and a huge supporter.

“I’ve been extremely impressed by his preparation, his dedication and his commitment to supporting those who need a helping hand. For a young man of just 15 years of age to undertake this huge journey with the discipline and commitment he is showing is inspiring,” said Mr. McEwen.

Sponsors are climbing on board, including Roger Campbell from Palm Beach Supercycle with a new carbon \$3,500 Trek bike.

“Jack’s been bringing his 14 year old bike in for years getting repairs done (mostly we brush off the rust!). I heard about his ride and thought the least we could do was make sure he has one of the best road bikes available to do this incredible ride – a brand new all carbon Trek Madone,” said Mr. Campbell.

Jack will be presented with the new Trek bike at 10 am on Friday March 7, 2008 on the corner of Hythe St and Marine Parade, Miami (on the boardwalk opposite Piccolo café) for a test ride along the boardwalk.

Full background to the ride:

www.perthtoparadise.com.au/how-to-create-a-brighter-future

www.perthtoparadise.com.au

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