MEDIA INFORMATION

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<u>15 Year Old To Ride Across Australia For Big Brothers</u> (And Sisters)

In 2007 15 year old Jack Sinclair won \$250 for being the winner of a **Youth Citizen of the Year Award** on the Gold Coast. He donated the money to his dad who was doing a charity bike ride from Sydney to Surfers to help homeless youth.

This year Jack decided to do something more and that's why, starting September 11, he's **cycling across Australia from Perth to Surfers Paradise with his dad** – 4,500 kms in 30 days – to raise money for the charity Big Brothers Big Sisters of Australia (they provide vulnerable young people, in need of additional support and friendship, with a caring mentor and positive role model).

Jack has raised just on \$2,000 on the first day alone and cycling legend Robbie McEwen is the official Ride Ambassador and a huge supporter.

"I've been extremely impressed by his preparation, his dedication and his commitment to supporting those who need a helping hand. For a young man of just 15 years of age to undertake this huge journey with the discipline and commitment he is showing is inspiring," said Mr. McEwen.

Jack, who is currently training 6 days a week in readiness, says he was inspired to do the ride after watching Scottish actor Ewan McGregor's documentary detailing a "Long Way Round" motorcycle trip from London to New York.

"My dad (Brendon) does lots of cycling and I said to him it would be great to do what Ewan did, but across Australia," said Jack.

Brendon's not so convinced.

"It's all a terrible mistake – I thought he meant ride across Australia on motorbikes and I thought I had a couple of years before he got his license," said Jack's father Brendon.

"I'm 41 and just want to sit on the couch and eat pies.....but he won't let me!" said Brendon.

Sponsors are climbing on board, including Roger Campbell from Palm Beach Supercycle with a new carbon \$3,500 Trek bike.

"Jack's been bringing his 14 year old bike in for years getting repairs done (mostly we brush off the rust!). I heard about his ride and thought the least we could do was make sure he has one of the best road bikes available to do this incredible ride – a brand new all carbon Trek Madone," said Mr. Campbell.

Jack will be presented with the new Trek bike at 10 am on Friday March 7, 2008 on the corner of Hythe St and Marine Parade, Miami (on the boardwalk opposite Piccolo café) for a test ride.

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Full background to the ride:

http://www.perthtoparadise.com.au/how-to-create-a-brighter-future/